

Fewer Cars. Better Air. Healthier Lives. And win prizes, too, during

Drive Less Connecticut Competition

May 1-31, 2019



CT SHRM has teamed up with *CTrides Drives Less Connecticut*, a month-long competition that challenges employers and commuters to help Connecticut reduce the number of cars on the roads and to improve air quality by using choice commuting modes.

The inaugural *CTrides Drive Less Connecticut* competition during May 2018 made a powerful statement — 260 companies competed and together they reduced the number of cars on Connecticut roads by 22,000, saved 575,049 miles, saved 26,456 gallons of gas, prevented 518,547 lbs. of emissions and took 43,690 Greener Trips.

Commuters participating in the *Drive Less Connecticut* competition are eligible to win weekly prizes and grand prizes for taking a choice commute at least one day per week during the month. Sponsored prizes are from Mohegan Sun, REI Co-Op, Mystic Aquarium, Mystic Seaport Museum, Hartford Yard Goats, Hartford Athletic, Connecticut Sun, Garde Arts Center, Bike New Haven and more.

CTrides will also recognize the top employer in the following categories: total number of greener trips, most new members, total active members, and team spirit.

To help employers sign up for *Drive Less Connecticut* competition month, please connect with:
Jesse Imse

CTrides Manager, Marketing and Communications

860.952.9138 (direct) jesse.imse@CTrides.com

CTrides is a service of the CT Department of Transportation (CTDOT).



Fewer cars. Better air. Healthier lives.