



Staffing Management Association of Southern New England Awarded For Elevating Human Resources, Improving Workplaces

Hartford, CT, May 22, 2020 – SHRM (the Society for Human Resource Management) recently awarded the Staffing Management Association of Southern New England its prestigious EXCEL Platinum Award for the Staffing Management Association of Southern New England’s accomplishments in 2019.

The EXCEL award is given to state councils and chapters to recognize major accomplishments, strategic activities, and tactical initiatives that elevate the profession of human resources.

“So much of SHRM’s impact on the world of work can be traced back to the dedication and hard work of our chapters like the Staffing Management Association of Southern New England. These leaders took the initiative and drove changes to make workplaces where employers and employees can thrive together,” said Johnny C. Taylor, Jr., SHRM-SCP, president and chief executive officer of SHRM. “The Platinum EXCEL Award is not only a celebration of the great work done by the Staffing Management Association of Southern New England—it’s also a recognition of the grit it took to do it.”

The EXCEL Award can be earned at four levels: bronze, silver, gold and platinum. Each level has a prescribed set of requirements and accomplishments that must be met. The Staffing Management Association of Southern New England will receive recognition in SHRM publications and at conferences, a logo to display on its website, and information to share with its members about the significance of this award.

In 2019 SMA earned EXCEL Platinum honors, for the second year in a row, by focusing on continued support and development of the HR community through valuable programming, community partnerships, professional networking and engaging membership campaigns. Additionally, SMA gave back to the HR community by, once again, giving a scholarship award to a deserving student with HR career aspirations. The chapter continued to promote alliances and engagement with other local SHRM chapters, as well as local educational consortiums to promote an inclusive and collaborative HR community for its members and the local HR community at large.

Media: For more information, contact Julie Hirschhorn at Julie.Hirschhorn@shrm.org or 703-842-5152.

The Staffing Management Association of Southern New England is the only special interest SHRM chapter in Connecticut - and one of only 8 in the country - serving as a networking and resource group specifically for staffing and employment issues, trends and solutions. Founded in 2005, our mission is to build the knowledge, capability and credibility of staffing and diversity professionals through leading edge education, sharing best practices, innovative thinking and development of high impact solutions to support talent acquisition. Our programs offer exclusive focus on the recruiting, staffing and retention aspects of human resources, such as workforce planning, sourcing, screening, selection, assessment, metrics, systems, talent development and other related staffing issues. For more information about SMA visit <https://www.smasonew.org/>

About SHRM

SHRM, the Society for Human Resource Management, creates better workplaces where employers and employees thrive together. As the voice of all things work, workers and the workplace, SHRM is the foremost expert, convener and thought leader on issues impacting today's evolving workplaces. With 300,000+ HR and business executive members in 165 countries, SHRM impacts the lives of more than 115 million workers and families globally. Learn more at SHRM.org and on Twitter @SHRM.